TruSecure® Risk Management Program



Regulatory compliance ... increased cyber threats ... business expansion ... what's driving your organization's need for a stronger, more cost-effective security posture?

In today's constantly changing business environment, managing your organization's information security can be costly and frustrating. With new threats emerging every day, how can you prioritize and address only those vulnerabilities that represent true risk to your business, with minimal impact on your day-to-day operations?

The bottom line is: it's challenging and expensive. Few organizations have the staff or funds to effectively perform these tasks in-house on an ongoing basis. More and more, companies look to TruSecure's Risk Management Program to provide effective, scalable information-security risk reduction solutions for every size and type of business.



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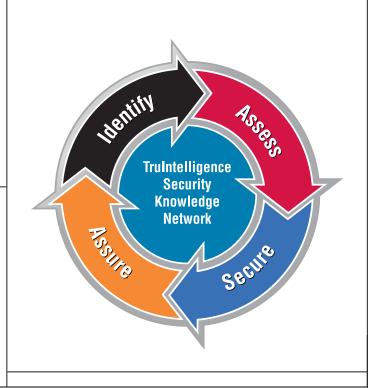
You need a solution, not a quick fix.

Establishing an effective security posture means addressing those issues and vulnerabilities that represent true risk to your organization. You can try to protect your network and systems by following "best practices" and reacting after the fact to every new threat, but that strategy isn't a security solution for the long term. It's costly, inefficient, and doesn't offer much peace of mind. What you need is:

- A proven strategy that's based on a proactive methodology and is focused on essential, achievable aspects of security rather than unrealistic "best practices;"
- A knowledgeable partner to help you identify and manage those vulnerabilities that represent true risk to your organization; and,
- A fixed-cost structure that makes effective use of your existing investments in people, processes, and technology.

TruSecure's Risk Management Program, part of the TruServ[™] family of security management programs, is a package of continuous, proactive security activities to help you minimize your exposure to damaging threats, reduce your costs for security management, and enable you to conduct business operations confidently and securely. TruSecure relies on its TruIntelligence[™] security knowledge network to deliver the program through a repeatable, four-phased process based on our Essential Practices and supported by our 14 years in the industry.

TruSecure's Risk Management Program can help you achieve dramatic, yet cost-effective, risk reduction using the people, processes, and products you already have. We offer pre-scaled service packages to accommodate the needs of different types of organizations, plus the ability to customize the program based on your needs. And because we know that risk reduction is not a one-time event, TruSecure's Risk Management Program is designed to provide ongoing support as your business evolves and your security needs change.



The Risk Management Process

TruSecure's Risk Management Program is an integrated suite of security management activities that can help you:

- Identify the areas where your organization is most vulnerable;
- Assess the real-world threats to your critical information assets;
- Secure those assets through synergistic controls and mitigation strategies;
- Assure maintenance of your optimal security posture through ongoing support; and,
- Demonstrate to your customers, partners, and regulators, via TruSecure Certification™, an ongoing commitment to reducing your risk.

This proactive process is unique in the security industry, where most providers rely either on standalone products or reactive incident-by-incident responses (patching) — methods that don't provide the ongoing essential security for doing business in today's highly interconnected environment.

Program Benefits

TruSecure's Risk Management Program will:

- Enable you to track and communicate the progress of your risk reduction efforts;
- Help you more effectively prioritize your risk management activities;
- Reduce the need for constant security patching by implementing strategies that minimize the impact of most vulnerabilities;
- Assist you in addressing emerging threats before they present business risk;
- Help you make informed and effective security management decisions;
- Allow you to demonstrate and communicate to customers, partners, and regulators that you have performed due diligence and are continuing to reduce risk through an ongoing risk management program.

An In-Depth Look at TruSecure's Risk Management Process



Phase I: Identify

Using a combination of proprietary and commercially available tools, we discover, identify, and classify devices, then build a comprehensive risk-based inventory of critical information assets. This phase includes network, physical, and documentation analysis. Various activities within this phase are repeated at pre-defined intervals, as shown below.



Activities	Frequency	Purpose/Benefit
Perimeter Discovery	Quarterly	Identifies critical devices, and ensures that you have minimized potential exploit points facing the Internet and are working towards achieving the "default deny" posture, proven to eliminate nearly 70% of known hacker and malcode threat vectors.
Internal Discovery	Annually	Identifies and "scores" your most critical devices across your networks, and enables you to prioritize mitigation and maintenance procedures.
On-Site Data Collection	Annually	Information security requires more than just network and system analyses; it also requires evaluating the physical infrastructure and the human procedural processes. Provides a broader, integrated view of each site's security posture.



Phase II: Assess

Based on your critical asset inventory, we conduct a series of external (remote) and internal (on-site) risk assessments to determine relevant risk to your infrastructure. These comprehensive assessments focus on all major categories of risk, including hacking, malicious code, physical threat, downtime, and privacy.



Activities	Frequency	Purpose/Benefit
Perimeter Risk Assessments	Quarterly	Assesses critical, internet-facing devices for potential risks. Ongoing assessments over the course of the program regularly assess your exposure to security threats and prioritizes issues for mitigation.
Internal Risk Assessments	Annually	Assesses internet devices susceptible to insider exploitation; provides comprehensive evaluation of all critical devices and prioritizes issues for mitigation.
Desktop Risk Assessments	Semi-annually	Assesses the security posture and policy compliance of end-user desktops.
E-Mail Filter Check	Unlimited	Analyzes the efficiency of e-mail gateway filters, and enables you to set and enforce policy for permissible file types at the gateway level.
War Dial Assessment	Semi-annually	Evaluates the security posture of telecommunications access points, and provides information to reduce discovered exposure levels.



Phase III: Secure

TruSecure provides an efficient and cost-effective plan for identifying, managing, and reducing risks to critical systems, networks, and other assets. TruSecure's expert security analysts guide your IT staff through this phase of the process, transferring valuable knowledge, including mitigation recommendations, proactive alerts on emerging threats, and ongoing support. TruCommand[™], the Program's security management console, provides a centralized dashboard so you can view all of your security data, define tasks and priorities, and manage timelines for addressing and reducing risks.



Activities	Frequency	Purpose/Benefit
Dedicated Security Analysts	Unlimited Access	Assist your organization with questions; provide knowledge transfer, proactive alerts, and decision support, further improving your IT staff's skill set.
Risk Mitigation Strategies	On-going	Appropriate courses of action are proactively provided, eliminating the need to research alternative solutions.
Essential Control Recommendations and Configurations	On-going	Ensure that appropriate safeguards are deployed and that your environment is efficently configured, cost-effectively protecting you against the most critical threats.
Vulnerability Tracking	Unlimited	Enables you to understand potential risks associated with systems, devices, and applications to support development and deployment decisions as your environment changes.



Phase IV: Assure

Because risk reduction is dynamic and continuous, TruSecure monitors security program compliance and dynamically addresses emerging threats before they cause harm. TruSecure analysts conduct ongoing risk assessments to ensure that no new vulnerabilities emerge as business and network environments change. Our research teams proactively monitor the Internet for signs of emerging risk to provide guidance and actionable alerts before new threats and vulnerabilities emerge.



Activities	Frequency	Purpose/Benefit
Action Alerts	As Needed	Since new security threats emerge regularly, TruSecure's proactive Action Alerts keep you ahead of these emerging threats by notifying appropriate IT personnel of relevant security issues before they impact your organization.
Emerging Risk Testing	Periodic	Delivers proactive, preventative guidance and information to mitigate a risk BEFORE it impacts your organization, assuring that your environment is being "watched" at all times.
24x7 First Response Services (SAFER)	Per Incident Basis	Helps you cost-effectively identify, minimize, and recover from a security event, and prepares your organization to pursue a more formal investigative response assessment, if desired.
Regulatory Compliance Reporting	Ad-Hoc	Enables you to demonstrate your organization's progress toward compliance with applicable policies, standards, and regulations.
TruSecure Certification	Annually	Demonstrates due diligence and commitment to security to critical third-party audiences such as customers, partners, and auditors.

Intelligent Risk Management

Initial completion of the Risk Management Process is only the beginning of your ongoing relationship with TruSecure. Your network infrastructure, devices, and even personnel change constantly, so TruSecure continuously re-assesses and re-evaluates the impact of these changes on your overall risk posture, ensuring protection of your critical assets over time.

TruSecure is the leading provider of intelligent risk management products and services, dramatically improving security and reducing risk by helping organizations make better security decisions and maximizing the effectiveness of existing security investments in people, processes, and technologies.

Leveraging TruSecure's vast security knowledge and intelligence-gathering resources — including ICSA Labs, the global leader in information security product certification — as well as innovative technology and time-tested processes, our customers can **predict** which vulnerabilities present real risk, **prioritize** remediation efforts, quickly **adapt** to changes in the security threatscape, **measure** progress in improving their security posture, and **document** compliance with applicable security policies, standards, and regulations.

Headquartered in Herndon, VA, TruSecure Corporation has offices in North and Central America, Europe, and the Asia-Pacific region. Our customer-proven solutions are used by more than 700 organizations worldwide.

For more information about TruSecure's Risk Management Program, please contact:

TruSecure[®] Corporation 13650 Dulles Technology Drive, Suite 500 Herndon, VA 20171 Telephone: 1-888-396-8348 info@trusecure.com www.trusecure.com



Intelligent Risk Management